



INSIGHTS COLLECTIVE
Pandemic Economics Think Tank

COVID-19 Virus Tracking Reports

Data as of 12/6

*Made possible by contributions from other civic minded organizations
including Red Sky Travel Insurance.*

Compiled by Susan Rubin-Stewart & Jane Babilon



COVID-19 Virus Tracking

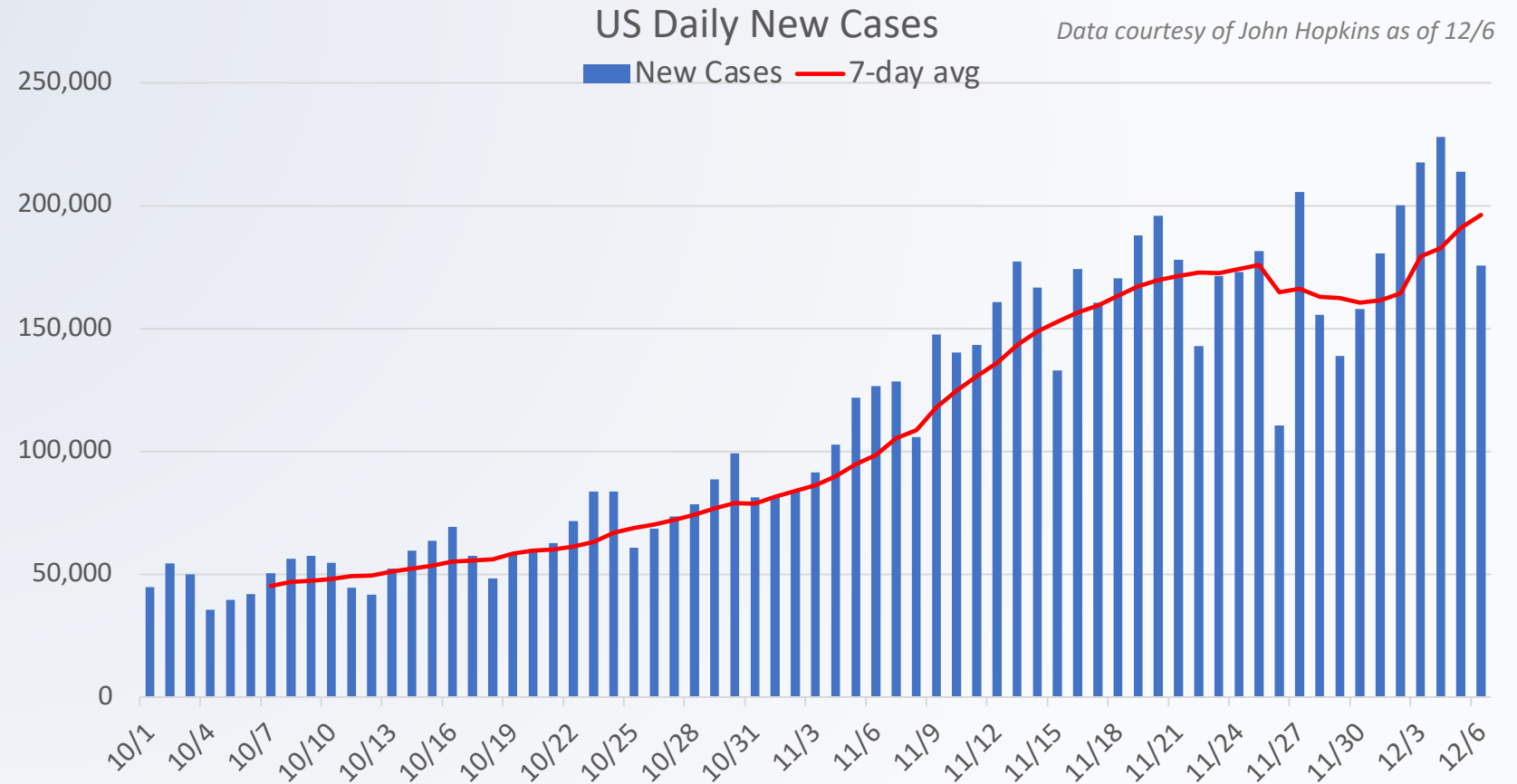
Graphs contained in this report provide a summary of nationwide COVID cases and testing as well as regional breakouts of feeder markets, Western mountain destinations and Southeast destinations.

Also included are graphs showing a comparison of the destinations/feeder markets that we track within some individual state.



U.S. New Cases

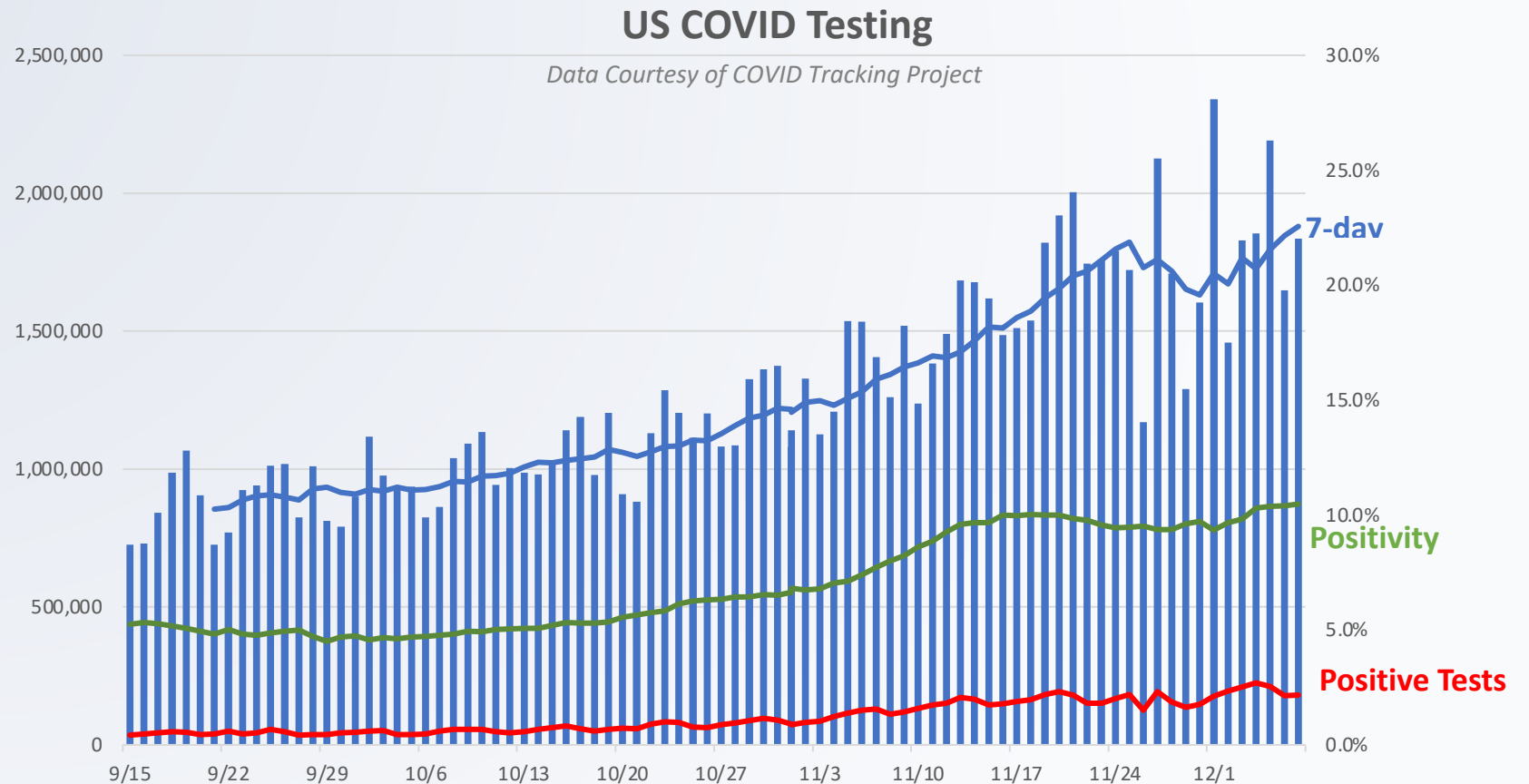
- The US has reported a record-high again, with a daily average of more than 196,000 cases over the last week.





U.S. Testing

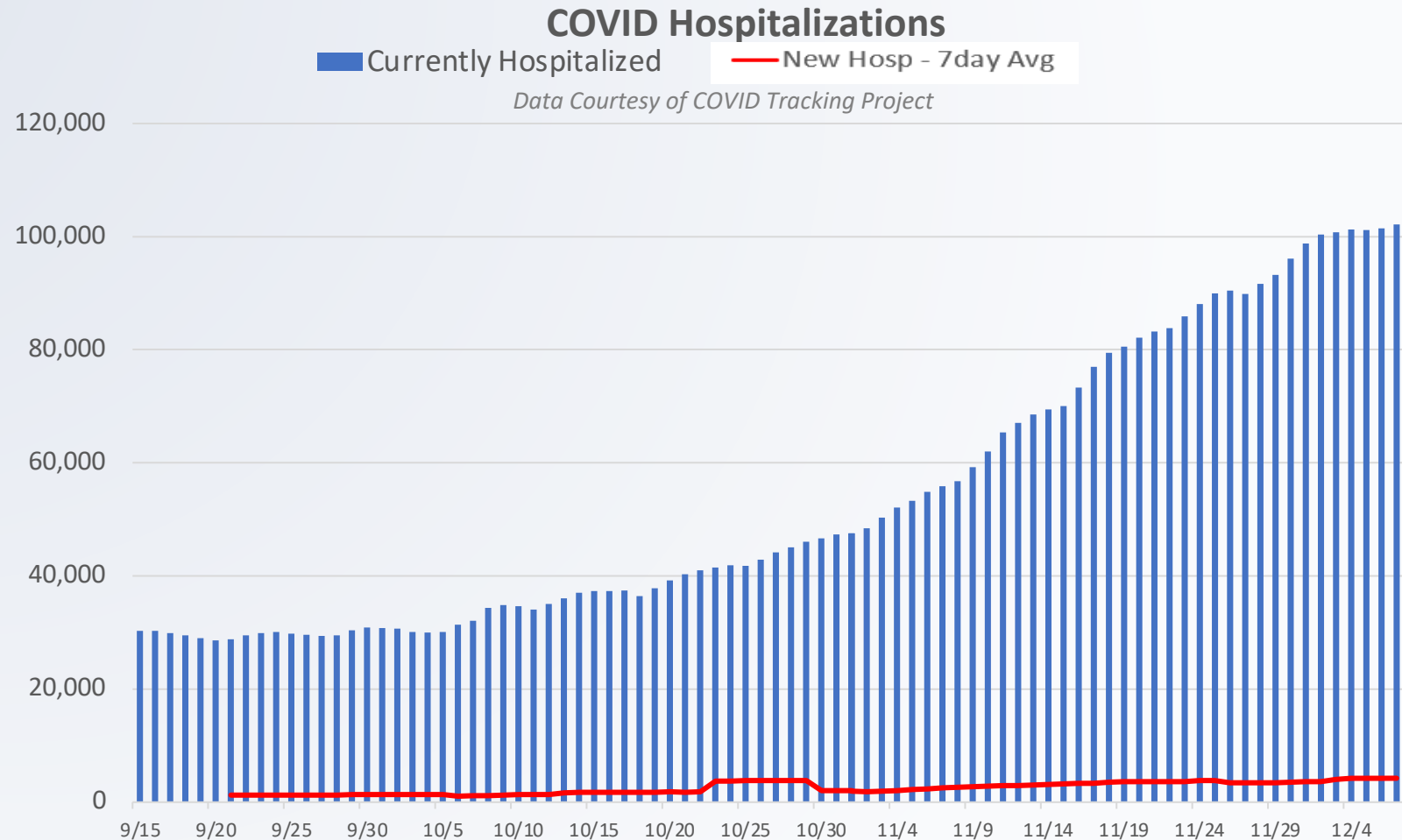
- Researchers and experts caution against relying solely on any one metric, including positivity rate.
- For positivity rate to be more meaningful, a community would need to be testing a group of people representative of the entire community, not just those who feel sick or have confirmed exposure.





US Hospitalizations

- Hospitalizations hit a new high with over 100,000 patients being in the hospital.



Feeder Markets

Western Region & Northeast, South, Midwest Regions



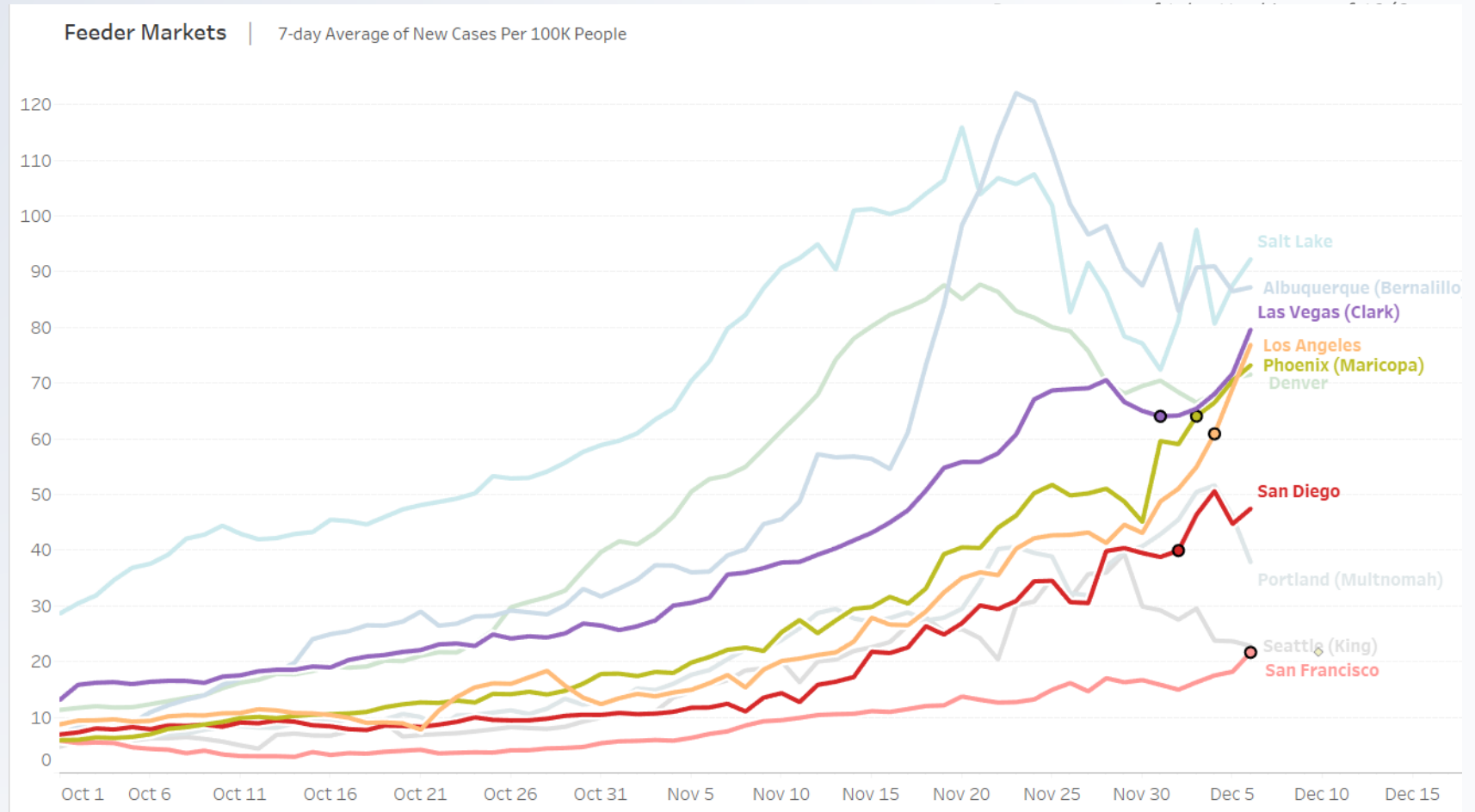
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Feeder Markets: Western Region – New Cases

- Clark County (Las Vegas) was tagged for “elevated disease transmission for the 7th week in a row – current Clark County metrics contributing to this are 17,723 cases per 100,000 reported over the last 30 days and a 17.3% test positivity.
- L.A. reported its single day highest # of cases, >10,000, on Dec. 6.

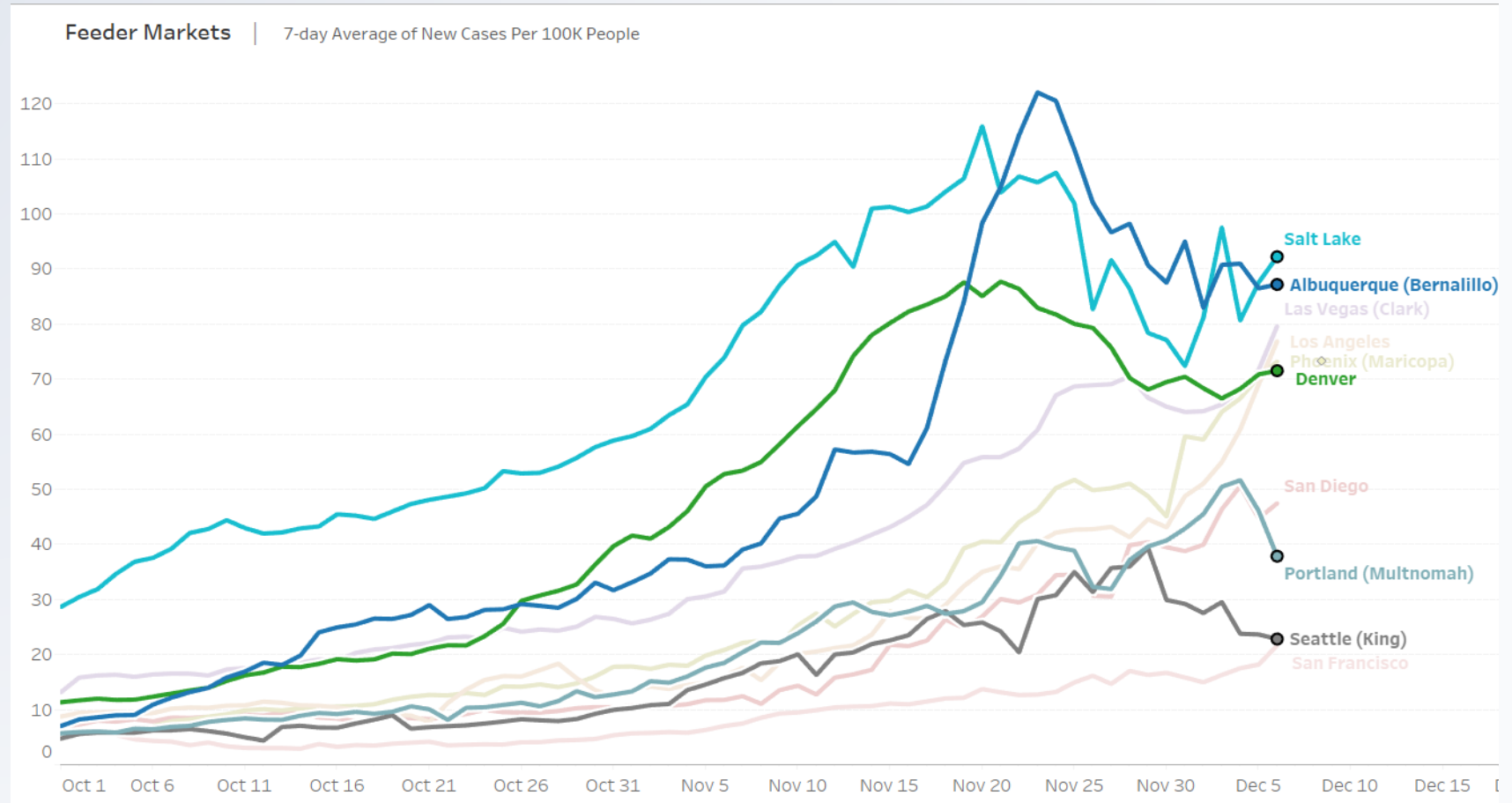




Feeder Markets: Western Region – New Cases

Data courtesy of John Hopkins as of 12/6

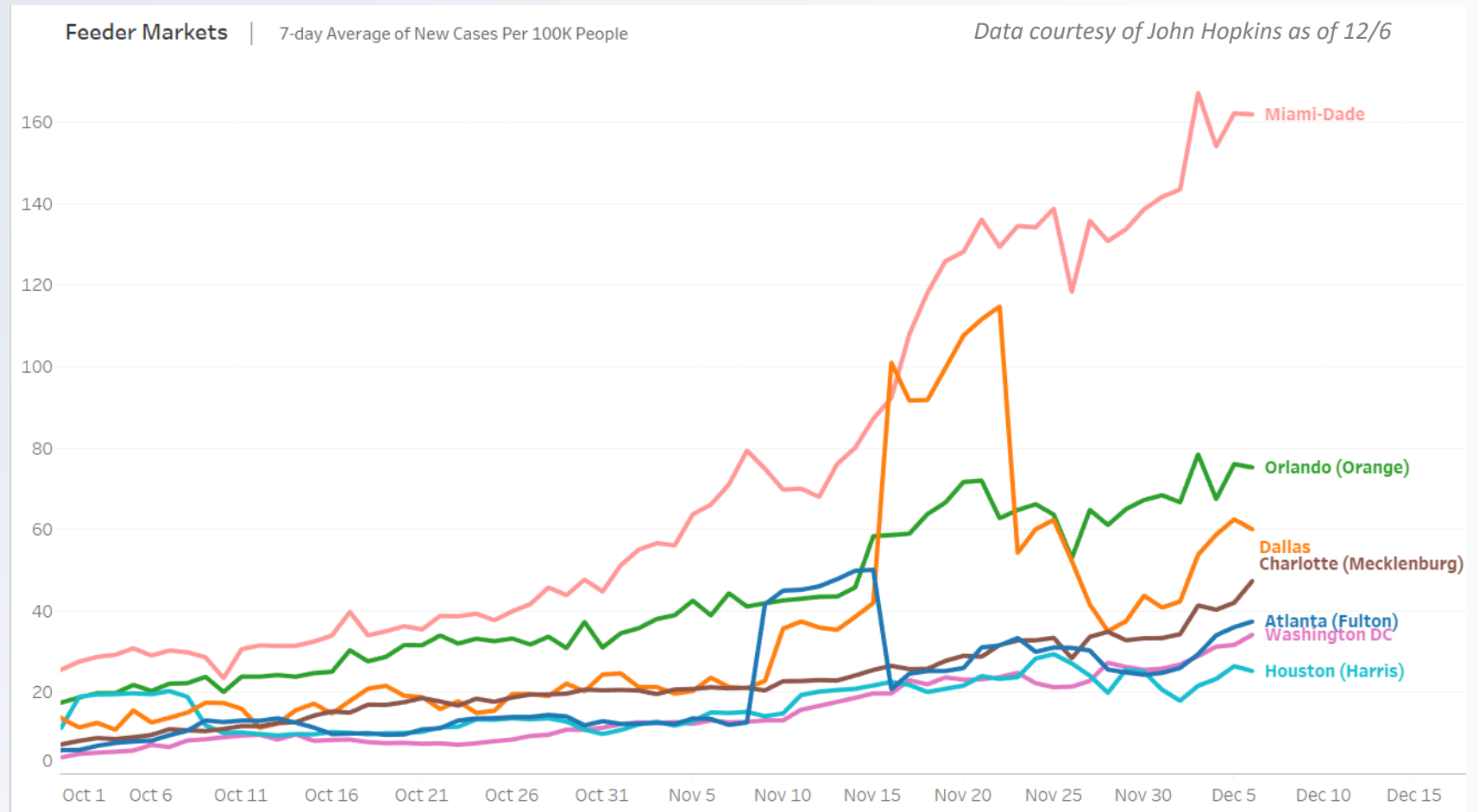
- Seattle's apparent decline in cases may be due to a backlog of test results.
- Cases in New Mexico were down 11.5% from the previous week with Bernalillo County (Albuquerque) being one of the counties with the deepest decline.





Feeder Markets: Southeast – New Cases

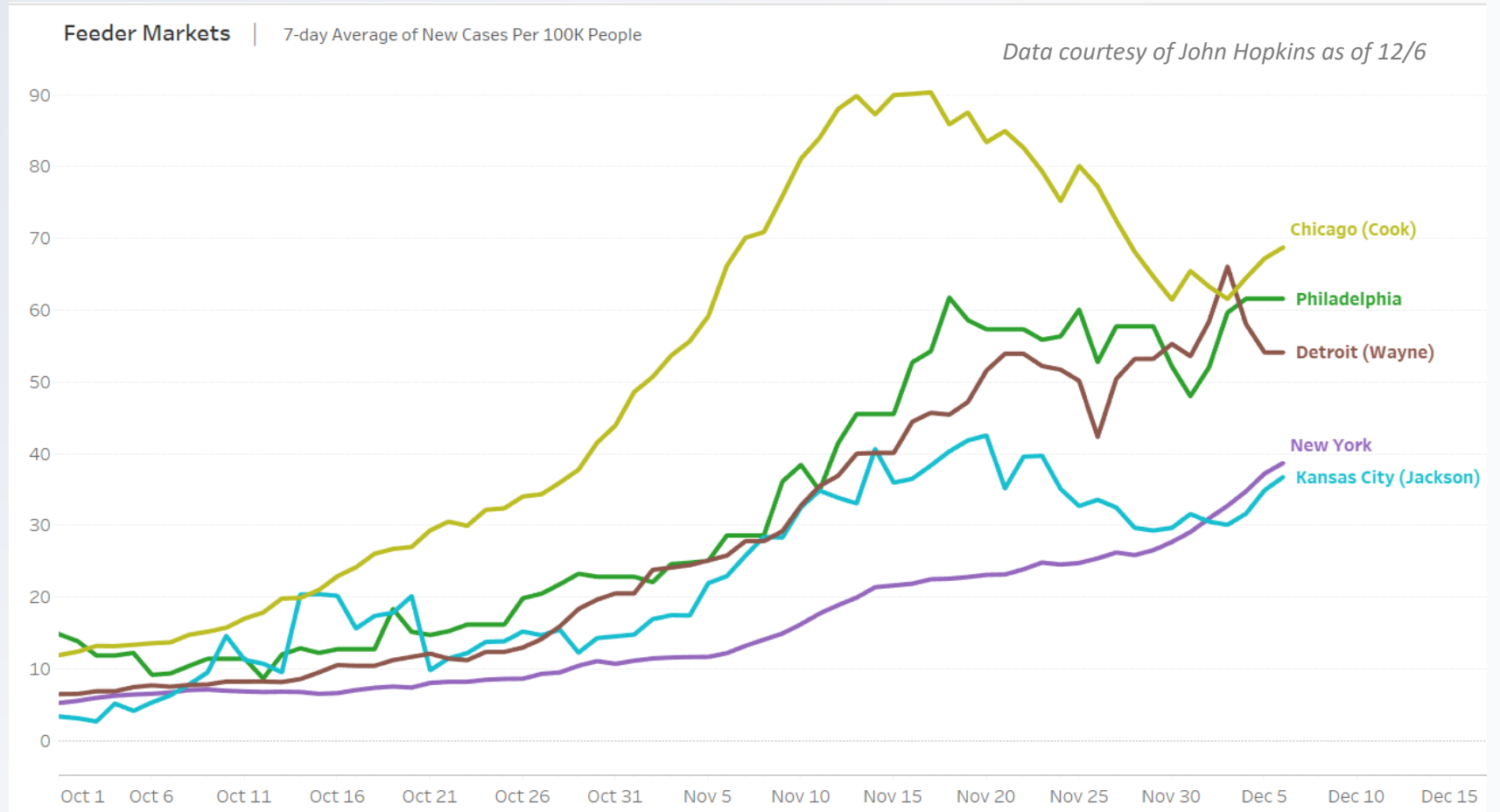
- Nearly 25% of Florida's new cases on Dec. 6 came from Miami-Dade.
- The Houston area represented more than 25% of Texas' new cases on Dec. 6.





Feeder Markets: Northeast, Midwest Regions – New Cases

- Chicago is down about 35% since the peak in mid-November.
- Michigan reports “fragile” progress from a 3-week pause in reopening, and extended the partial shutdown until Dec. 20.



Destinations

Western Mountain & Southeast



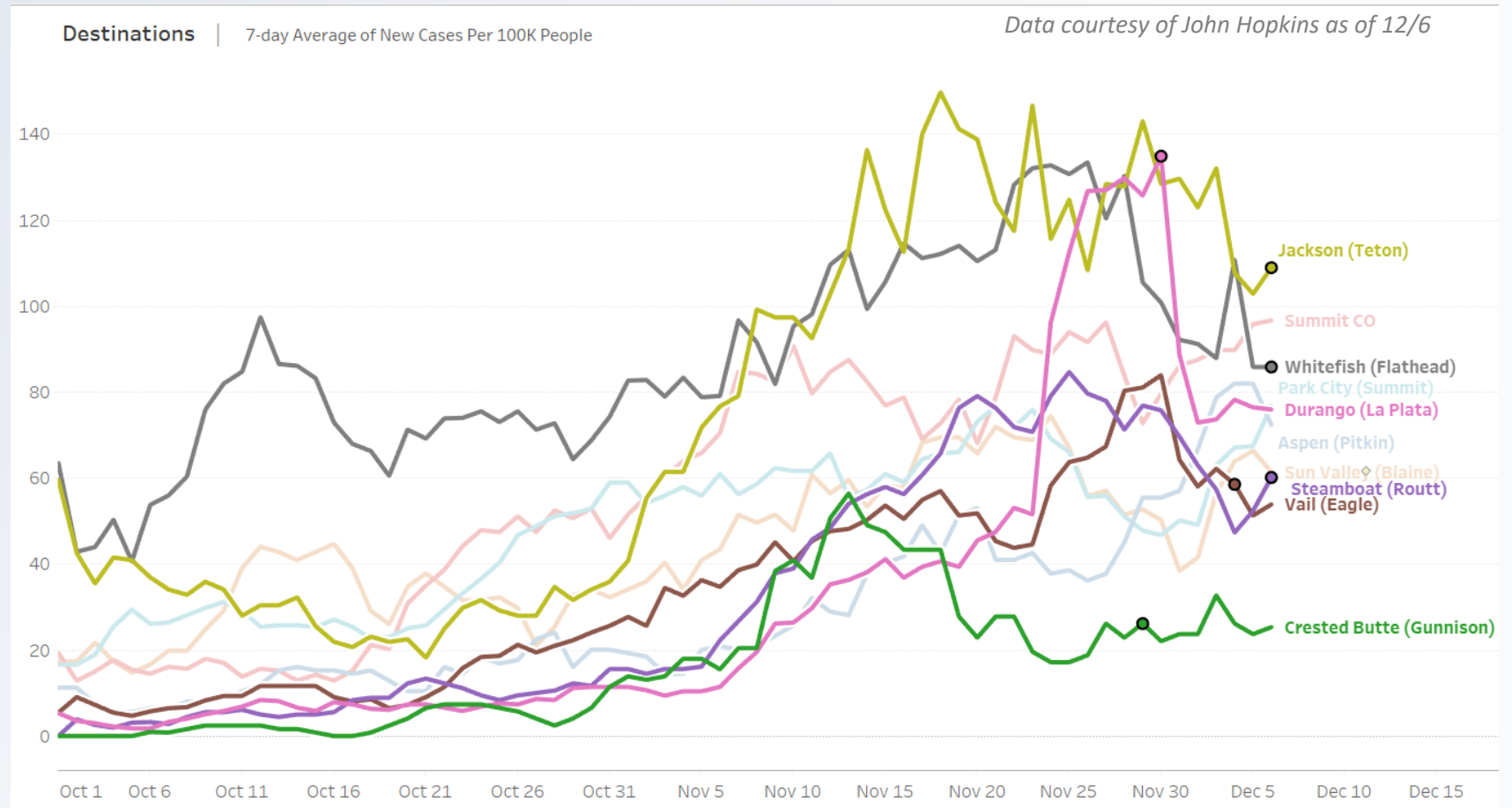
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Western Mountain Destinations – New Cases

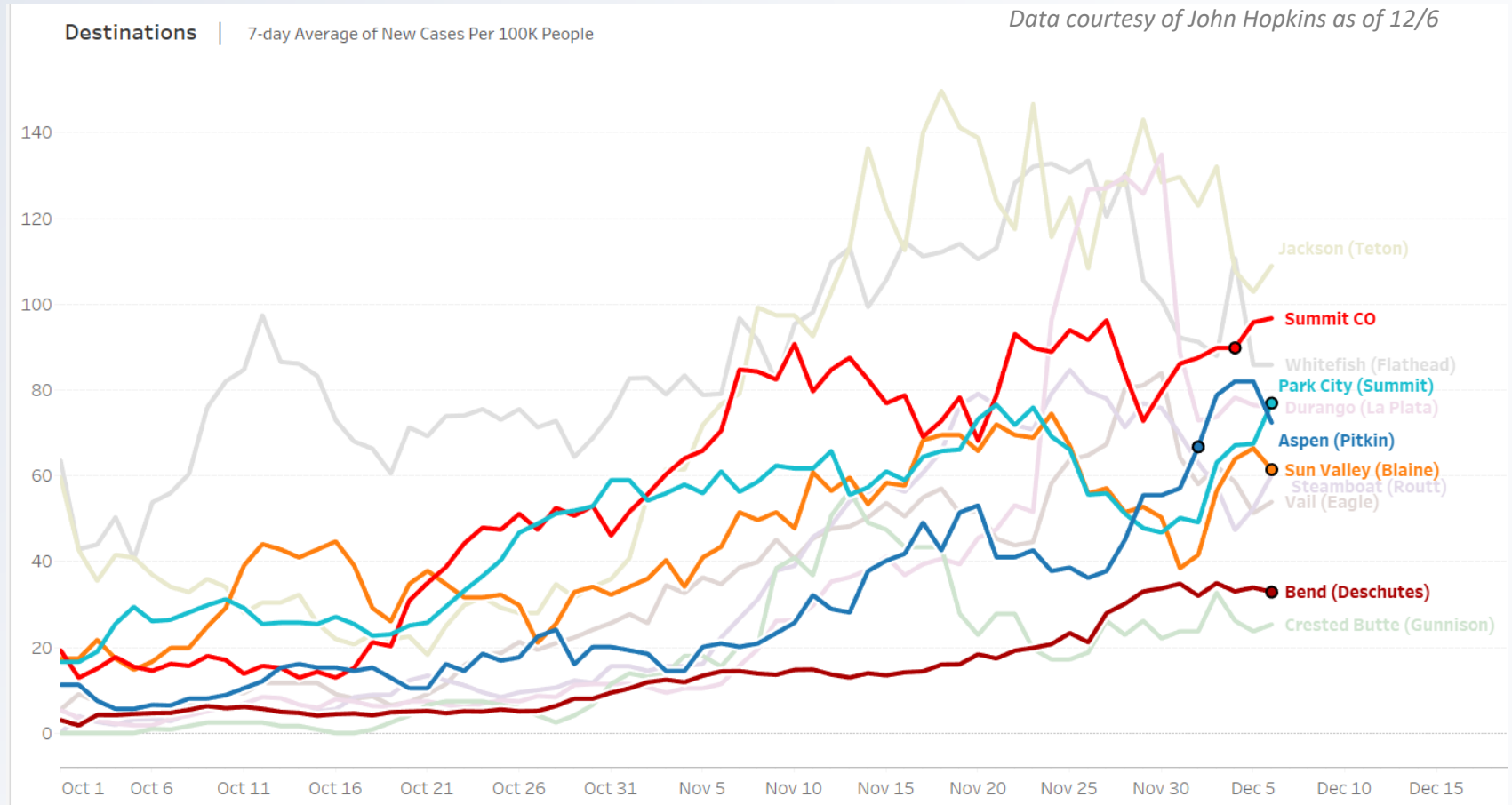
- Teton (Jackson) recommends limiting gatherings only to household groups until Dec. 15.
- Cases in Montana fell in 28 counties with Flathead having one of the biggest declines.
- Steamboat saw the first decrease last week in new cases.





Western Mountain Destinations – New Cases

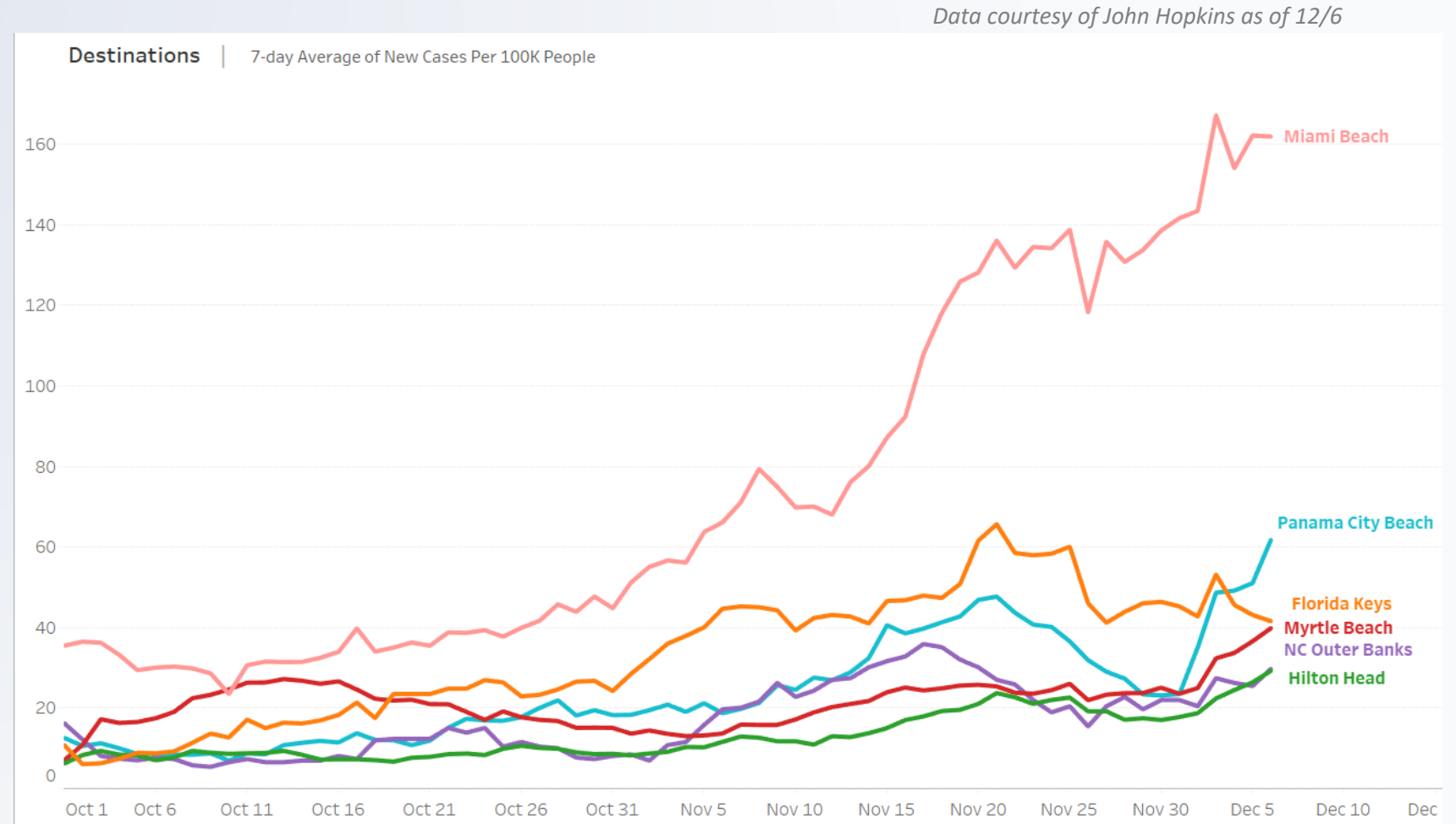
- Aspen (Pitkin County) will begin (Dec. 14) requiring a negative test result or a 10 day quarantine for all visitors planning to stay at least one night.
- Summit County CO's positivity rate increased 0.7% from the previous week.





Southeast Destinations – New Cases

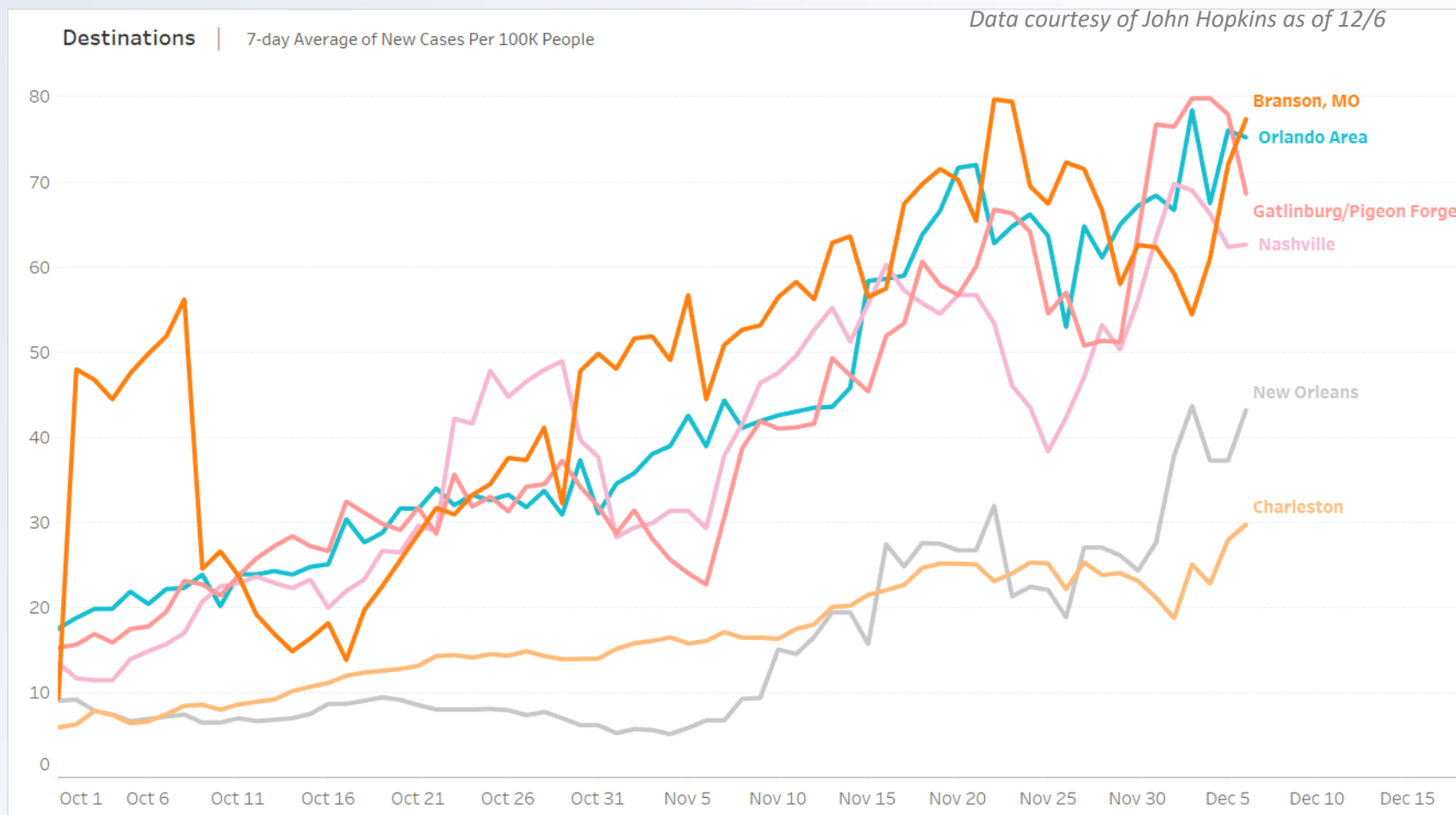
- Bay County (Panama City Beach) percent positivity increased from 8.57 to 10.97% despite the addition of another testing site.
- Sat., Dec. 5 was the 4th day in a row that Horry County (Myrtle Beach) reported >100 new cases.
- Beaufort County (Hilton Head) reported 3 days of its highest daily case count since early August.





Southeast Destinations – New Cases

- Nashville's 14-day new case trend has begun a slight decline, while an 8-person gathering limit went into effect on Dec. 7.
- New Orleans mayor says more restrictions will be put in place if numbers don't go down over the next week. Current positivity rate is 36%, roughly triple what it was a month ago.



By State



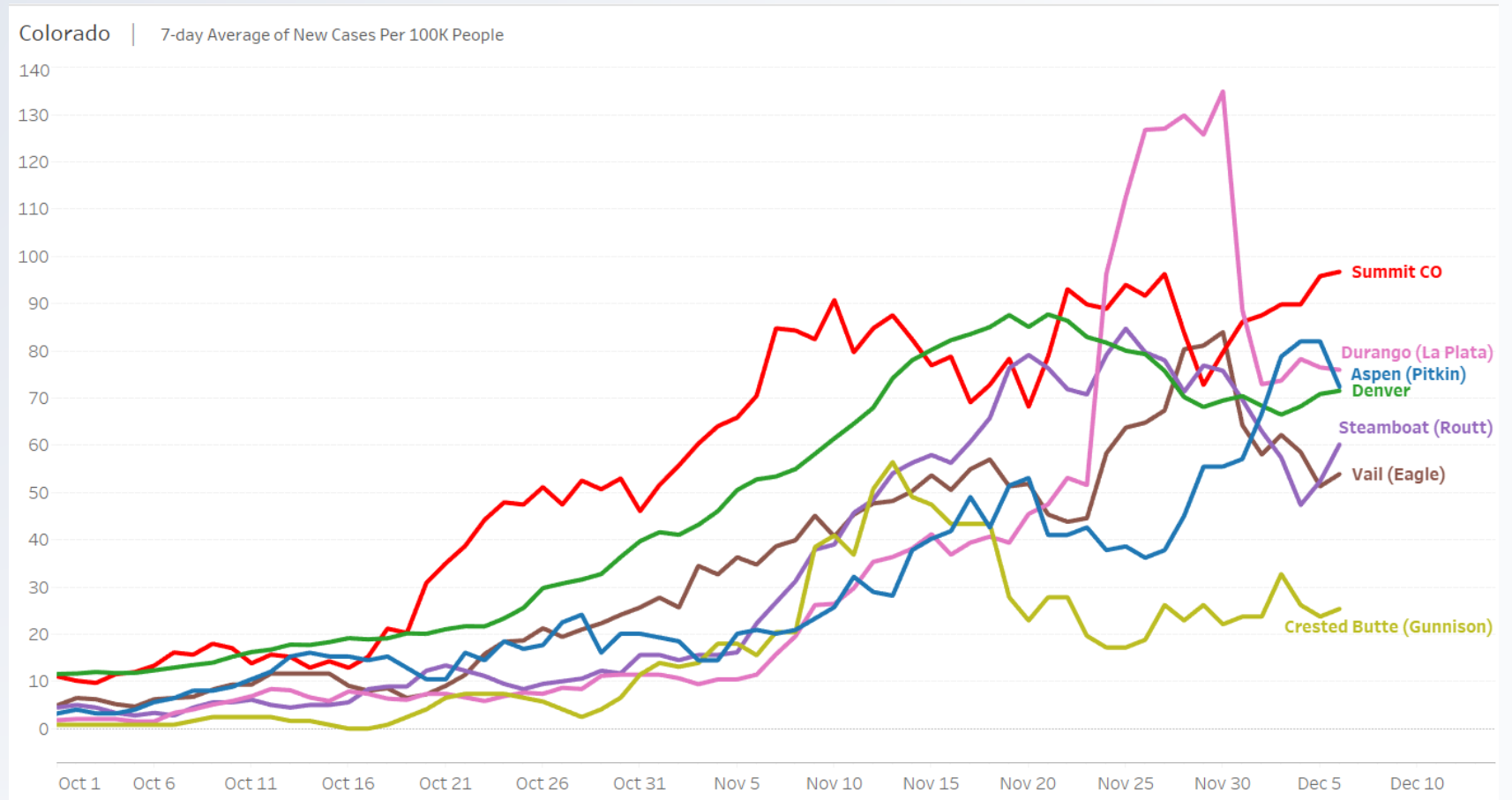
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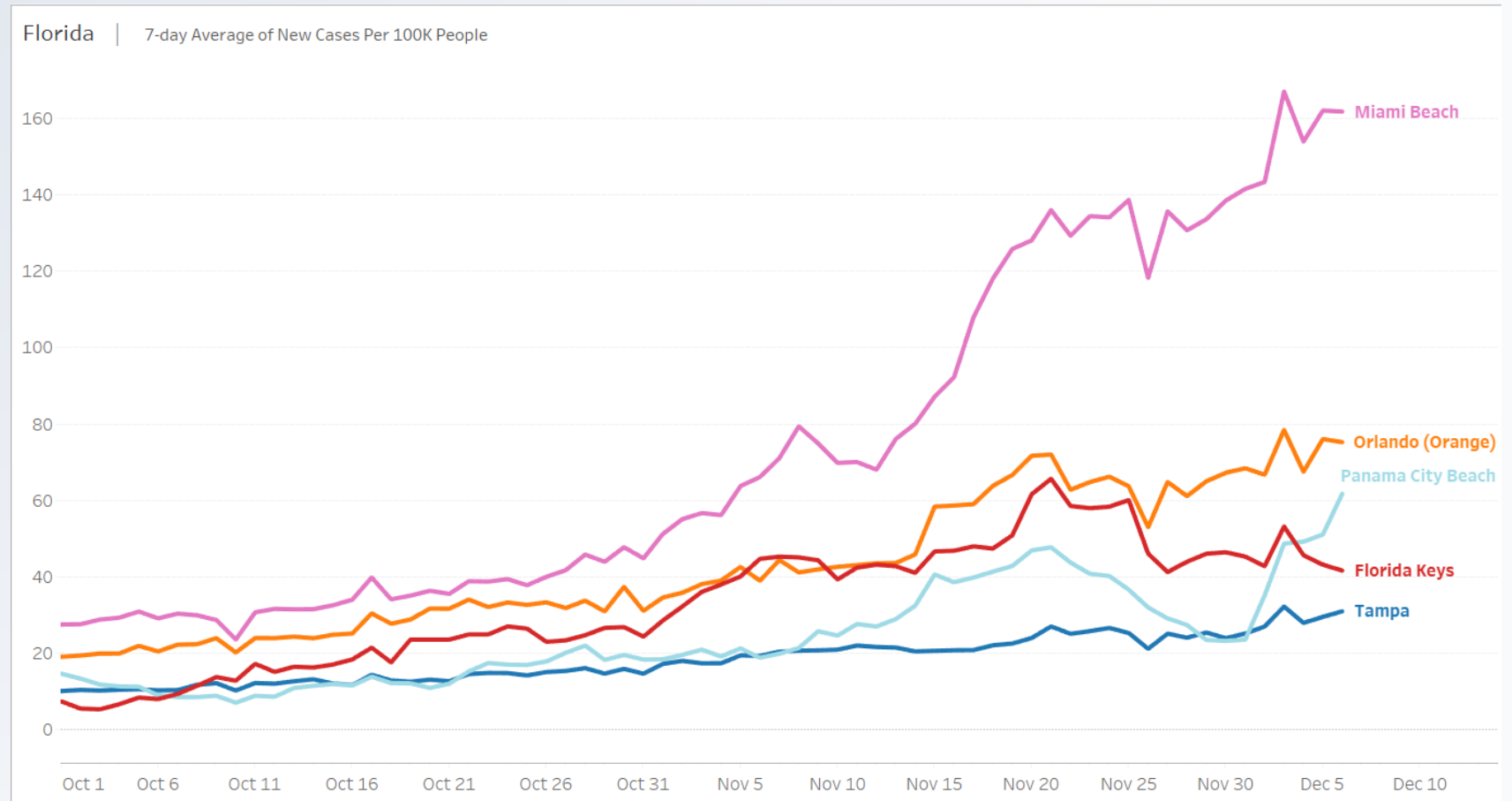
Colorado

- The # of confirmed COVID patients hospitalized in CO dropped dramatically last week for the first time in 2 months.
- After dropping for 4 days in a row, the percent of positive tests rose on Sunday, Dec. 6.



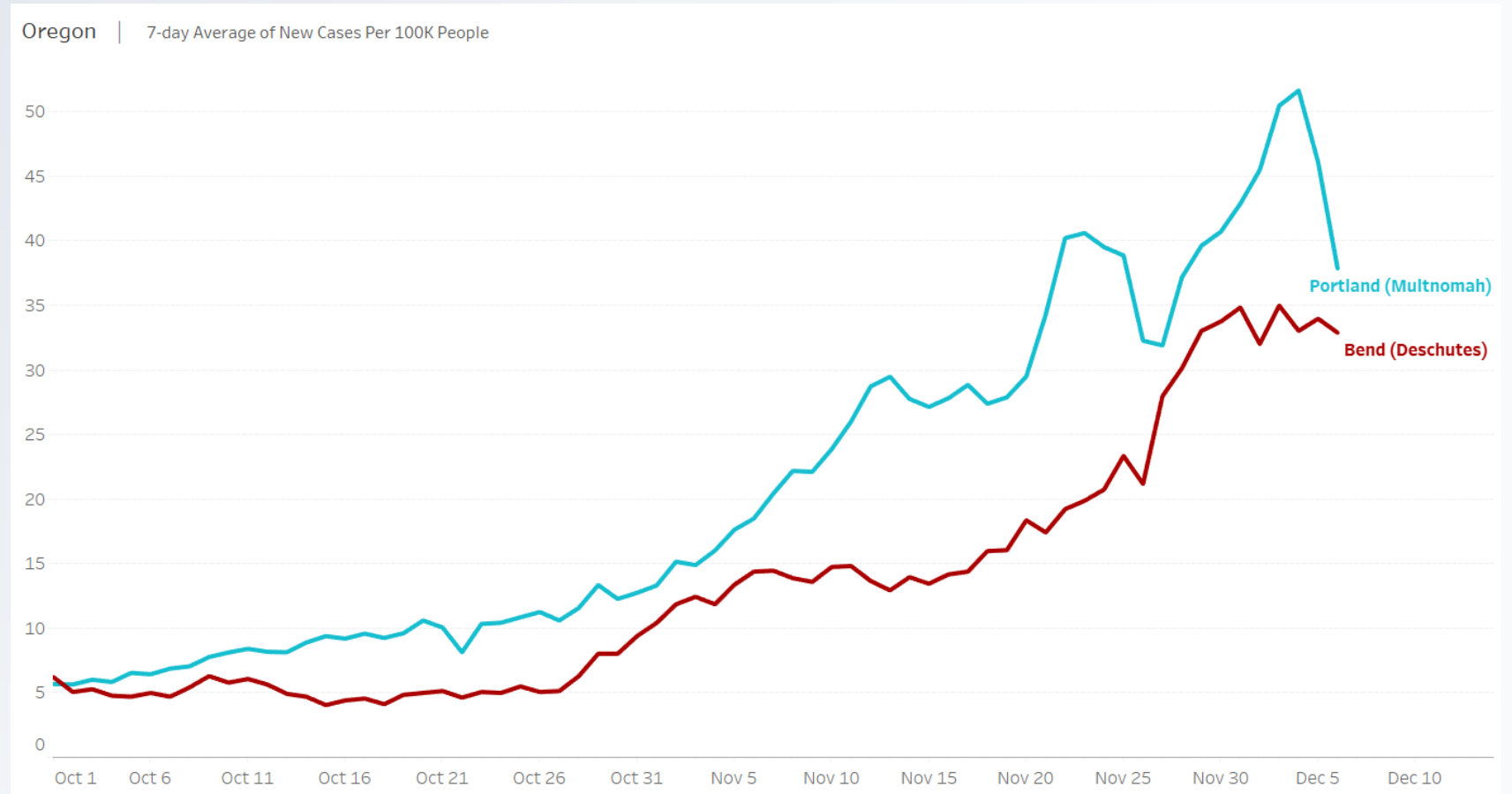
Florida

- Cases in Florida have climbed over the last 2 months but have not yet hit the peaks seen in the summer.



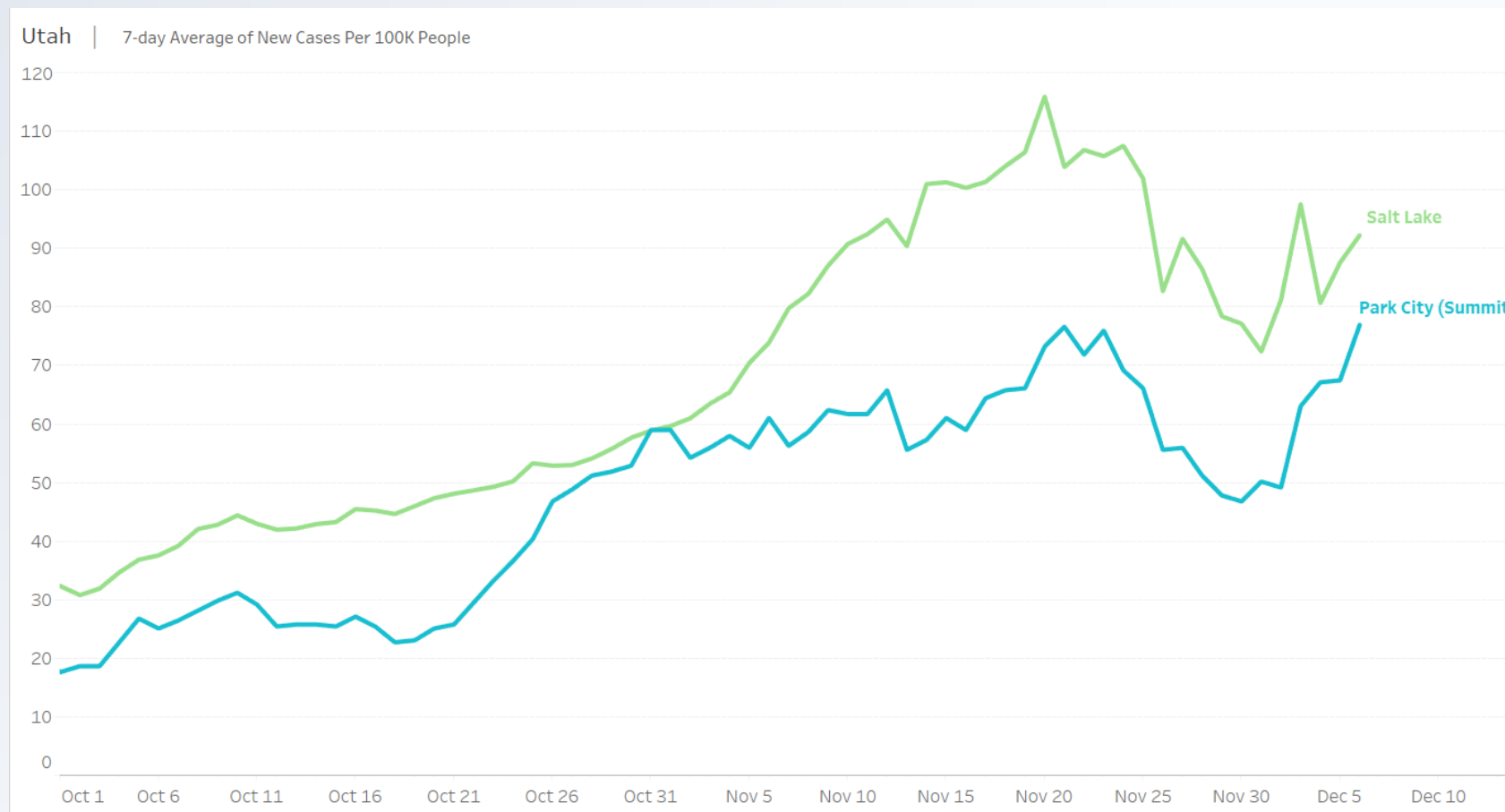
Oregon

- Oregon had planned to begin “Fall” high school sports this month but has now delayed them until February due to rising case numbers.





- 26 counties, including Summit and Salt Lake are in the high risk level of Utah's transmission index



The COVID-19 Virus Tracking is a weekly distribution of Insights Collective, an industry Think Tank focused on leading destinations through the New Realities of destination/resort management, marketing and positioning.

The COVID-19 Virus Tracking, combined with other resources from Insights Collective, allows destination and resort executives to have top-line information on demand and supply developments, along with Insights Collective knowledge on where to focus resources next.

For more information on COVID-19 developments, or industry implications: Susan Rubin-Stewart 970-333-0075 SRS Consulting Services or Jane Babilon 303-921-5173.